

James Schramko here with a review news update.

In this episode I'm going to tell you about an important name change coming up.

Who's changing names?

Well it's Office Autopilot / SendPepper. They're changing their name to Ontraport.com and I had the good pleasure of catching up with Landon Ray, the founder of OntraPort and he came to a Sydney conference and we got to talk about the software and how to use it better. I've been using the software to grow my business and in particular, I've been using it to get more leads, keep the customers that I've got and to have my customers who I have buy more things once they become a customer. It's highly automated, it systemizes your business.



Office Autopilot Name Change

What OntraPort can do for you

What it is basically is an email system that allows you to do clever things according to sequences and tags and groups and if you happen to do CRM then it can be used for that as well. But primarily I'm using it for the email side of things and this is going to be important. In the coming 12 months we'll see the introduction of SMS combined with email and also post cards. So this will be a very powerful marketing machine.

OntraPort is going to cost around \$300 a month, for me, it's a great investment to build my business much faster. The good news is, if you want to [buy Office Autopilot or the new OntraPort system](#) from my affiliate link, I will be happy to send you a special presentation that I put together called CRM and it shows you my best working templates. It is going to open up your mind to what is possible and I'll show you how to harness the power of YouTube and iTunes and your own blog to fill your OntraPort system with more leads.

Get over to [BuyWithBonus.com](#); check out the Office Autopilot offer. Order it and then claim your [CRM special bonus package](#).