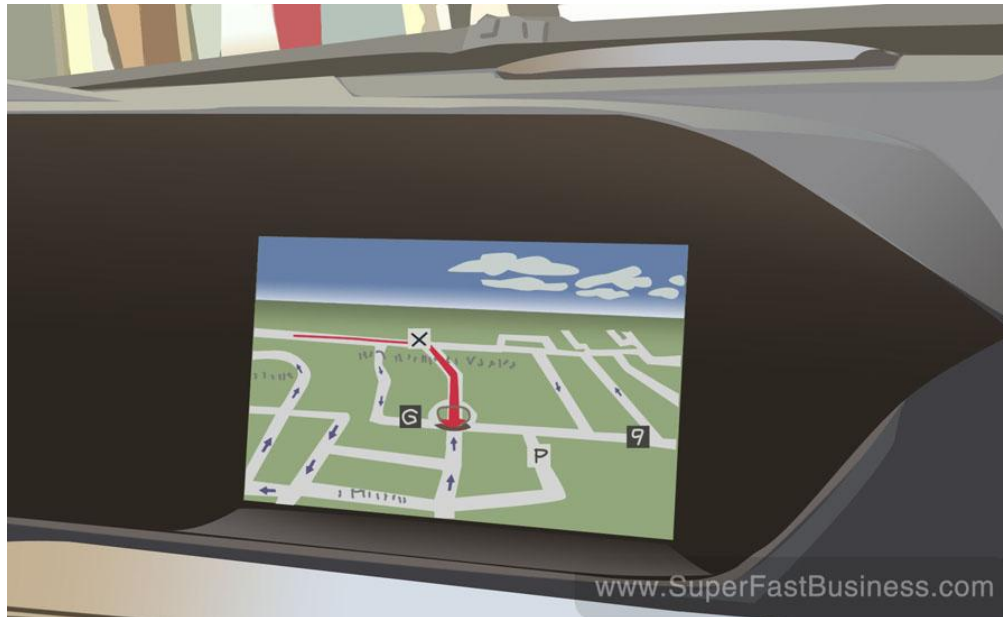


James here and I'm standing out in the forest.

Now I've been able to find my way around these places. I've never been here before obviously, in fact most of the places I've been, they don't speak any English at all. But I've been able to do it using navigation.



**Enter your destination and follow directions**

Navigation is such a great analogy for your business. It's really important to know where you are now and where you want to get to. If you can just punch in those coordinates and stick to it and follow the instructions, you can get there with the minimum of fuss considering all the options that you could have if you had no direction or no focus.

The point is, set your destination, stick to the plan and you will get there.

I'll be coming to you soon with another tip.

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